



GIVESOURCE

by  Firespring.org

THE OPEN SOURCE GIVING DAY PLATFORM

WE'RE SHAKING UP THE WAY FOUNDATIONS RUN GIVING DAYS

Givesource is a new platform designed to help foundations manage Giving Day events by allowing participating nonprofits to easily create a page and take donations. Leveraging Amazon Web Services, Givesource was built using a serverless architecture to support high site traffic and donor activity. This means you have unlimited capacity to help nonprofits fundraise and grow your community without managing expensive servers.

WHAT YOU'LL LOVE

- Dramatically reduced fees.
- Ability to accept donations online and off.
- Scalability—the platform can accommodate expanding needs and donor traffic.
- Ease of use by the participating organizations.
- Opportunity to support matching funds.

THE PROBLEM WE SOLVE

At Firespring, we've worked with nonprofits for over a decade; it's not just our job, it's our passion. Over the years, many nonprofits have hesitated to participate in Giving Day events because of the astronomical fees. It only made sense if they could factor in the match funds provided by foundations and sponsors.

As a software company, we saw a problem and created a solution. By changing the cost structure, the match funds can now be kept by the nonprofits that desperately need them.

HOW WE'RE DIFFERENT

Simply put, open source means the source code is free for anyone to download, modify and use.

Givesource was created as an open source platform to put more money in the hands of nonprofits and the foundations that support them.

If you have access to technical resources, you won't have to pay a penny to use it. You heard us: **Givesource is free.** We want to shake up the market and help build a community that can support itself.

We understand you may not have technical resources, so you can partner with Firespring to power your event.

\$3.7
million
20%
increase
\$74k
saved

Lincoln Community Foundation used a pilot of Givesource to manage Give to Lincoln Day in 2017. Participating nonprofits raised a record **\$3.7 million**, up **20%** from the previous year. The reduced fees allowed the nonprofits to keep **\$74,000** more in their pockets and reassured donors that their dollars would go further.



HOW TO GET STARTED

CHOOSE FROM TWO OPTIONS

1

COMMUNITY EDITION

FREE

OPEN SOURCE

If you're the do-it-yourself type, your developers can deploy and manage the Givesource platform.

2

PARTNER ADD-ON

~~\$7,000~~ **\$3,500**

PER EVENT

1% PLATFORM FEE

Partner with Firespring to set up and manage your giving day website to ensure your event goes off without a hitch.

PARTNER ADD-ON LAUNCH SPECIAL

Sign up by December 31 and lock in a reduced rate of \$3,500 and a 1% platform fee (plus donation processing). This level of service typically ranges from \$10,000 to \$25,000 and 5-7% with other providers.

You'll receive:

- A customized, mobile-friendly website branded to your community foundation and Giving Day.
- Installation, monitoring and management of the software leading up to and during your event.
- Built-in secure, PCI-compliant payment processing at just 2.9% + \$0.30 per donation.
- Receipting of donations through our Firespring Foundation donor-advised fund.
- Timely distribution of funds at the end of the event.

OUR PURPOSE

Firespring's purpose is to leverage our people, products and profit as a force for good. We care about the nonprofits you serve. Givesource allows us to partner with foundations and create an even greater impact in your community.